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Media Release

Media Advisory – Bike to the Future to present report on the future of cycling in Winnipeg to Councillor Jenny Gerbasi on City Hall steps.

November 15, 2007

When: Wednesday November 21, 2007, NOON

Where: City Hall Steps

We are a voluntary group of concerned cyclists dedicated to making Winnipeg a great cycling city. Resulting from our October 11, 2007 second annual public forum, we have prepared a report, *“From Imagination to Creation: The Future of Cycling in Winnipeg.”* The report makes recommendations to the City of Winnipeg, including:

- Integrate bike routes with existing infrastructure, including roads, trails, and paths.
- Focus on commuting routes for cyclists by using major corridors to connect downtown. The highest priority corridor is Pembina, between the University of Manitoba and downtown.
- Legislate adequate bikeways, paths and sidewalks on all new construction and renovation projects
- Create a City of Winnipeg Bicycle Map (on-line and print) that provides verified information.
- Provide bike lanes, bike routes and signs to send a message to drivers that cyclists also have a right to the road.

Receiving the report on behalf of City Council and the Mayor’s Environmental Advisory Committee will be Councillor Jenny Gerbasi (Fort Rouge), the chair of the committee. Along with Jenny Gerbasi, a Bike to the Future spokesperson will make a short statement and respond to questions. Rain, shine, wind or snow, cyclists on bicycles will be present.

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About Bike to the Future

Mission: We are a voluntary, inclusive group of concerned cyclists working to make cycling in Winnipeg a safe, enjoyable, accessible and convenient transportation choice year-round.

Vision: We envision a city where cycling is embraced as the preferred mode of transportation, where cycling is integrated into urban design and planning, and where Winnipeg is recognized as a leader in cycling infrastructure and programs.

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