

Bike to the Future's achievements in 2010

Advocacy

- The City's [\\$20million of active transportation infrastructure](#) projects:
 - BttF supported and advertised the [Walking & Cycling Success: Perspectives from communities who are 'building it right'](#) public event.
 - BttF used a large part of our 2009 MEC Partnership Agreement funding to hire [One Green City](#) to represent cyclists at planning meetings, Open Houses, and Community Meetings/Workshops. The goal was to ensure that the AT infrastructure was “the best it could be” by aiding the development process. BttF City Committee members also attended those planning meetings and public events with the same goals in mind.
 - BttF's City Committee expended a lot of effort to support the design and building of the Sherbrook St bike lane: working with local stakeholders, attending City Council meetings, and [preparing information for BttF members and supporters to use to support the Sherbrook St bike lane](#).
 - Key BttF volunteers successfully mobilized in early October to counteract increasingly negative media coverage of some of the AT infrastructure projects. Print and electronic [media stories](#) were facilitated. The [process behind the projects was explained](#) to our members/supporters, and they were encouraged to [write to decision makers and the media](#).
 - The [Friends of Winnipeg Bikeways Facebook group](#) was created.
- BttF partnered with [One Green City](#) and the [Winnipeg Trails Association](#) to propose an [AT infrastructure solution for Pembina Hwy between Chevrier Blvd and Plaza Dr](#), and work towards having the City implement it.
- BttF [supported the Friends of the North Winnipeg Parkway](#) in their response to an application to rezone the old Molson property beside the Redwood Bridge.
- BttF, along with other AT organizations, appeared before the [City of Winnipeg's 2010 Operating Budget - Standing Policy Committee of Infrastructure Renewal and Public Works](#) meeting to support motions to include [snow clearing of multi-use pathways](#), and to eliminate the funding deficit that exists in sidewalk maintenance.
- BttF participated in the [Downtown Parking Strategy](#) and the [Osborne Village Parking Study](#), and we encouraged our members and supporters to do likewise so that a cycling perspective would be heard.
- BttF's Provincial Committee undertook a review of the Province's Highway Traffic Act. An agreement was signed with [Pro Bono law students](#) to help with the review.
- More than 40 BttF volunteers completed 81 counts of bicycle and pedestrian commuter traffic at 32 locations around Winnipeg. Since 2007 we have completed more than 200 counts and have created a data base that is increasingly useful for analysis of trends and factors affecting cycling in Winnipeg. A report entitled [Commuter Cycling Trends in Winnipeg, 2007-2010](#), which documents a 23% increase in commuter cycling over 3 years, was produced and released to the media.
- BttF created [Winnipeg's Cycling Hall of Shame](#).
- Civic Election
 - BttF's City Committee hosted an open [meeting with Mayoral candidate Judy Wasylycia-Leis](#) to discuss Active Transportation in the City of Winnipeg.
 - BttF's City Committee attended a private [meeting with Mayor Sam Katz](#) prior to the election.
 - BttF's City Committee produced and distributed a [Candidates Questionnaire](#).
- BttF continued to represent cyclists on the Southwest Rapid Transit Corridor project, the Disraeli Reconstruction project, and the Osborne Bridge Rehabilitation project.

Safety & Education

- BttF volunteers led a handful of bicycle maintenance clinics.
- Three BttF directors passed the Can-Bike II instructors exam, which means they are [qualified to teach Can-Bike I and Can-Bike II courses](#), and they can also bring other potential cycling safety instructors up to the Can-Bike II.
- BttF's Safety & Education Committee continues to work with Manitoba Public Insurance to improve cycling safety and skills content on MPI's website, and to encourage MPI to implement and deliver cycling education programs.
- A [City Cycling course](#) was offered in the City of Winnipeg's Spring & Fall Leisure Guides.

Events

- We again served as a [Commuter Challenge Planning Partner](#), and we encouraged our members and supporters to participate in the Commuter Challenge.
- Many BttF members participated in [Bike to Work Day](#) planning meetings and held key volunteer roles. We encouraged our members and supporters to volunteer for BtWD and/or participate in it.
- [Bicycle Valet Winnipeg](#), a project of Bike to the Future, was established, funded, supported, and advertised.
- BttF hosted the 3rd annual [Bike Shorts Film Festival](#) and the [Push Pedal Stride Art Show](#).
- BttF participated in the [MEC Bike Fest](#).
- Many BttF members participated in [Ciclovía](#) planning meetings and held key volunteer roles. We encouraged our members and supporters to volunteer for Ciclovía and/or participate in it. We staffed an info booth at Ciclovía.

Communication

- BttF's website (biketothefuture.org) continues to be a comprehensive, up-to-date repository of information and news for Winnipeg cyclists. In 2010, postings included over 50 [Latest News](#) items, over 100 [Upcoming Events](#), 86 [Local Media](#) stories, and dozens of new pages and updated pages.
- 22 Announcement list messages (newsletters) were sent to over 1500 addresses.
- BttF's "contact" email address (contact@biketothefuture.org) was consistently and promptly monitored. Thousands of messages were received and replied to, including media contacts, questions and requests for info/help from members and supporters, notice of opportunities, requests for promotion of events and attendance at events, and misc messages related to the administration of BttF.

Governance

- BttF had a full [Board of Directors](#), and we held 10 Monthly Meetings plus our AGM.
- BttF has a stable financial position. Throughout the year, our retained earnings were consistently strong: always between \$7,000 and \$9,000.
- BttF signed a Partnership Agreement with Mountain Equipment Co-op. It provides us with \$3000 of funding to use for a technical rewrite of our website's framework and/or a new mobile display unit to set up at events.
- BttF approved a [Sponsorship Position Statement](#).
- BttF's Membership Committee organized an Annual Spring [Membership Drive](#), which was delivered by a team of volunteers.
- BttF's membership database was migrated to a Microsoft Access application with improved functionality.