

May 12, 2010

Dear Commuter Challenge Planning Partners and Supporters,

On behalf of Resource Conservation Manitoba, I would like to invite you to the launch of the 2010 Commuter Challenge on Tuesday, May 18 at 10:00 a.m., at the Manitoba Hydro building, 360 Portage Avenue. It will be held outside on the South Plaza on Graham Ave., and inside the Gallery if the weather is rainy.

We are thrilled to have Premier Greg Selinger and Mayor Katz, along with Manitoba Hydro CEO Bob Brennan all speaking at our event. The launch will be hosted by Resource Conservation Manitoba.

With the surge in new active transportation infrastructure underway in Winnipeg, we will have the opportunity to highlight the success we have had in supporting sustainable transportation and the community benefits of these projects!

Last year, Manitobans logged more than 500,000 green kilometres during the Commuter Challenge which translated into a reduction of 100,000 kg in GHG emissions, approximately \$30,000 saved in fuel costs, and 4,000,000 calories burned for those who chose an active transportation option! Winnipeg also placed first and won the national Commuter Challenge title in our population category. Each year we grow in numbers, and we will work hard to defend our title against Vancouver and Ottawa, our population rivals!

Resource Conservation Manitoba would like to thank you for your support in making the 2010 Commuter Challenge a success and we certainly hope that you will be able to join us as we kick off yet another winning Commuter Challenge campaign in Manitoba!

Sincerely,
Kate Dykman

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