

Bike to the Future Monthly Meeting

February 9, 2010 – 5:40 to 7:10 PM – Manitoba Eco-Centre

Minutes

Directors:

Present: Kevin Miller (meeting chair), Vicky Reaney (minutes), Mark Wiehler, Dave Elmore, Curt Hull, Mark Cohoe

Regrets: Liz Erickson, Karin Kliewer, Charles Feaver, Holly Poklitar, Jackie Avent, Rob Cosco

Members:

Present: Anders Swanson, Lily Sotomayor, Jeremy Hull, Don English, Erika Sammons, Glenn Stanley, Ted Mann

Regrets: Shannon Keys, Gareth Simons

Non-members: Robin Bryan

1. Minutes from January's Monthly Meeting

- Approved by all.

2. UofWinnipeg Bike Hub / Winter Cyclist HUB (Robin Bryan)

- There is a history of student-lead bike repair/storage/advocacy at the UofWinnipeg. Robin and his partners achieved funding of \$40,000 per year for student-run cycling initiatives via a levy from student fees (voted on and passed by 67% of students).
- The Bike Hub would be modeled after The Bike Dump. They are working with Prairie Architects. Construction begins in summer 2010.
- Robin wants to acquire a bike shop discount for UofWinnipeg students. We told him of the mega effort Rob Cosco had to make to achieve a bike shop discount for BttF members. We suggested that UofW students could become BttF members (for our \$5 student fee) and get a 15% discount at many bike shops.
- They also have a winter cycling program: the *Iceriders* bike gang (support group).
- We let Robin know that we'd like to work with his group, so he should approach us when issues arise.

3. Partnering with Winnipeg Transit, pedestrian groups, and accessibility/disability groups (Anders)

- These are opportunities we haven't explored. **Volunteers are needed to be our contact with these groups.**
- Lily volunteered to be our Winnipeg Transit rep. Curt will connect her with his contacts at transit. (Done.)

4. Proposed AT facilities on Pembina Hwy between Chevrier and Plaza (Anders)

- Things went very well at the Public Works Committee meeting this morning. A lot of work was done by many of us during the past 10 days to achieve it. All the details are at <http://biketothefuture.org/news/archives/2010/02/09/pembina-hwy-between-chevrier-blvd-and-plaza-dr>.

5. Capacity Building (Anders)

- For a number of reasons, it's time for the One Green City neighbourhood cycling groups to become affiliated with BttF. This will make them more sustainable and give BttF a better geographical focus.
- Anders suggests aligning the groups by the 5 City Community Committees. Ideally, a BttF director would be responsible for each group. One BttF Monthly Meeting per year would be hosted by each group in their area.
- The Spring Bike Counts would be an ideal mechanism to get this started because the counts are geographical.

6. BttF Branding Review / Provincial Expansion / Manitoba *La Route Verte* (Anders)

- Anders explained how Vélo Quebec started (similar to us) and how they have grown to be the most successful bicycling organization in North America. They have advocacy, engineering, and tourism wings, and receive a large amount of provincial funding to have a mandate throughout all of Quebec. (La Route Verte is 4000km of routes on various infrastructure throughout Quebec).
- There is potential for BttF to become like Vélo Quebec. We'd have to re-brand and expand our scope. Our name and logo may be a problem.

7. \$20+ million stimulus funding for bicycling infrastructure -- update (Anders, Mark, Curt)

- There are three phases of consultations:
 - Communication Advisory Committee
 - This is where invited people provide input to the design. Anders, Mark, Curt, Gareth, and Janice are on this committee. (We are providing a lot of input and have a lot of influence!)
 - There are only a couple more meetings
 - Community Consultations
 - This is where the public gives feedback on design, and designs can still be changed.
 - These started near the beginning of February. We've listed them as Upcoming Events on our website, and advertised them in our announcements. ~30% of the 37 projects have completed this phase.
 - Open House
 - This is the final public presentation of the projects when the projects are almost ready to go the tender. It would be very difficult to change anything without incurring significant re-engineering costs.

8. Taxis using Diamond Lanes -- Taxicab Board request to the City (Kevin)

- The Winnipeg Sun contacted us today about this. We don't have a position on this (and most of us hadn't ever heard about it), so Kevin gave The Sun a very "non-opinion".
- We questioned whether taxis fit into the definition of alternative transportation. They are neither mass transit or AT, although it could be argued that they contribute to less car ownership.
- We didn't really formulate a position, but consensus seems to be that taxis in Diamonds Lanes would be a negative for cycling.

9. MEC Partnership Funding (Kevin, Vicky)

- We have received \$5000.
- \$3000 of the initial \$3500 was used to contract One Green City (Anders) to do advocacy work for BttF, in particular on the \$20M of infrastructure spending. Karin Kliewer led the contracting effort. Anders has not yet signed the contract or received a payment because he's too busy doing the work.
- \$500 of the initial \$3500 was used as an honorarium for a grant writer. Vicky is leading this effort, with assistance from Mark W and Karin. The job description is ready to go, with possible revisions due to legality of language. Vicky will contact the BttF member who earlier (in October) volunteered to help us with grant writing.
- We have not yet allocated the final \$1500, but website hosting fees and also honorariums for membership recruitment/admin and website maintenance are possibilities that MEC was told about.

10. Membership Committee report (Rob)

- See the attached report.
- Rob would like authorization to spend \$125 to print 25 copies of the membership poster that Anna Westlund designed (see "Membership poster" in the January Monthly Meeting minutes). There would be sleeve on the poster to hold our Advocacy brochure (see <http://biketothefuture.org/news/archives/2009/10/07/cycling-advocacy-for-winnipeg-citizens>). They would be posted in bike shops and other locations where cyclists congregate. **Approved by consensus.**

11. Safety & Education Committee report (Dave)

- See the attached report.

12. City Committee report (Mark Cohoe)

- See the attached report.

13. Financial update (Liz)

- See the attached reports.

Membership Committee report – Rob Cosco

Our Membership database is once again up and running with further improvements to follow. Our new technical support will be able to work on further improvements once we have the present database running smoothly. In last month's report I had mentioned that yearly memberships would expire at the time of our Annual General Meeting in November. This will not be the case as we have adjusted the database to register memberships as of the date that they are purchased / entered into our database. Therefore, memberships will be one year from your time of purchase. In the future all members will receive a renewal letter as their membership expires.

We presently have 330 paid memberships, and I am in the process of getting ready for our spring membership drive. Once again this will focus on a telephone based connection with all expired and complimentary memberships on our database. We will require as many volunteers as possible to assist in making these calls. It is a fairly straight forward process that will have specific instructions and details provided to assist with the contact. I am hoping to get at least 25 volunteers to assist with this initiative. We will have a lunch hour meeting for anyone who is interested in helping out on Thursday February 25th from noon to 1:00 PM at the Eco-Centre.

Once again our 15% discount for BttF members will be available at almost all the independent bike shops in Winnipeg. I would like to encourage all of our members to shop and support our local hops who are the "backbone" of cycling activity in Winnipeg.

Safety & Education Committee report – Dave Elmore

The application for delivering cycling safety and skills courses through the City of Winnipeg's Leisure Guide has been accepted, however only in the form of a pilot course. These pilots will be provided on May 15th and 30th at the Fort Rouge Leisure Center. With only 2 courses to be delivered, new instructors will not have to be developed immediately in order to meet this requirement. Due to the restricted number of courses, the content will be directed at the riders who are already commuting or those considering commuting this year. The courses will be 4 hours in length and contain both classroom and on-road elements. Content for the course needs to be refined based on the original modules developed by BttF and augmented with information on the new cycling infrastructure to be built this summer.

The committee working on these courses (BttF, MCA, and RCM representatives) is looking at the possibility of delivering additional courses outside of the Leisure Guide program. This however requires some investigation on liability and insurance. Expanding the course availability would also require the development of additional instructors, and although the urgency for this is somewhat reduced, the plan is to proceed with development of at least some new instructors to augment those currently available. It is expected that a call out to interested individuals through the BttF Announce list as well as other group lists will happen in February/March.

BttF has learned that Manitoba Public Insurance (MPI) may potentially be interested in developing a cycling safety and skills course based on Can-Bike. MPI is also looking at the potential of using some or all of the content being developed for a new cycling safety video. The video is being developed by MCA with technical input from qualified Can-Bike instructors, and is intended to be used as a teaching tool. These shared areas of interest have opened up additional discussions between BttF, MCA, and MPI and have the potential to possibly establish some financial support for an on-going program. In addition, the Safety & Education committee continues to work with MPI to make changes to the current driver education program to reflect a better understanding of driver and cyclist rights and responsibilities. It is hoped that this can also lead to education of existing drivers as well.

City Committee report – Mark Cohoe

Infrastructure Stimulus Projects

Curt Hull and I have been attending a weekly meeting to go over communications and initial proposals for the Infrastructure Stimulus Projects, offering feedback and suggestions on the projects. Following these meetings, the projects go to a public drop-in workshop (check the BttF website Upcoming Event listings for details) for more feedback from area residents. If you have any ideas for the projects, please send them through to me. If you would like to help with poster distribution to advertise open houses, please get in touch with me (mcohoe@mts.net). Bike to the Future will be able to get an honourarium for your help.

Osborne Bridge Neighbourhood Advisory Meeting

Following the open house held January 30th, 2010, the design team will be summarizing results of the surveys handed in (cyclists tended to like option 2, pedestrians tended to like option 1) and presenting them to the Neighbourhood Advisory Committee on February 11th. At this meeting, further information will be made available in response to the comments and suggestions made so that the NAC can work together with the City representatives and consultants in determining the best option to recommend in the final report. I have had some email dialogue on possible options with various people, and I met with the West Central Commuter Cyclists to further discuss the options and our preferences. The result is that I will take the following points forward as a Bike to the Future position:

- A Goal of the Design is to eliminate conflict between cyclists and pedestrians, cyclists and motorists.
- Keep shy lanes clear in winter and swept in summer.
- Minimize wait times at North/South End crossings to encourage cyclists to cross to the west sidewalk and avoid the east sidewalk (90 seconds).
- Narrow the traffic lanes to maximize the on-road width allocated to cyclists.
- Emphasize the need to allocate more space for an east bike lane, preferably raised with a mountable curb (cyclists coming from the NE to the SE across the bridge will likely still use the east sidewalk, but those travelling from SE to NE may skip the sidewalk if they have a raised bike lane).
- Try for delineation between pedestrians and cyclists on west side.

You can view my reports from the Osborne Street Bridge Neighbourhood Advisory Committee on the Bike to the Future web-site at: <http://biketothefuture.org/about/bttfs-city-committee>. You have to scroll down a bit to the Osborne Bridge Rehabilitation section.

Pembina “Gap” Solution

Karin Kliewer has drawn up a letter of support and represented Bike to the Future before the city's Public Works committee asking for a cycle track to be included as part of a rehabilitation project scheduled for Pembina Highway next year (southbound lanes between Chevrier and Plaza). <http://biketothefuture.org/design-for-the-future/pembina-highway>



Income Statement - Apr 1, '09 to Jan 31, '10
Financial Statement

	Account	DB	CR	Net
Revenue				
	Bike Shorts	1,120.00	775.24	\$ 344.76
	Donation	182.00		\$ 182.00
	Interest	0.30		\$ 0.30
	Membership	2,555.65	41.43	\$ 2,514.22
	MEC Partnership	5000		\$ 5,000.00
	T-shirts	640.00		\$ 640.00
		9,497.95	816.67	\$ 8,681.28
Expenses				
	Admin cost		443.75	\$ (443.75)
	BTWD	1,300.00	3,300.00	\$ (2,000.00)
	Conference	60.00	30.00	\$ 30.00
	Presentations	50.00	276.64	\$ (226.64)
		1,410.00	4,050.39	\$ (2,640.39)
Opening retained earnings				\$ 4,335.37
Net earnings YTD				\$ 6,040.89
Closing retained earnings				\$ 10,376.26
		10,907.95	4,867.06	6040.89

Note: As of Apr 1 '09 T-shirts had yet to recover \$1,237.64 of cost **T-shirt net to date:** \$ (597.64)

Note: Opening retained earnings includes **\$450 liability for July 25, '08 Scavenger Hunt grant**

Note: Conference was a carry-over from Oct'07



General Ledger
Apr 1, 2009 to Dec 7, 2009

01-Apr-09				Balance Forward				\$ 4,335.37
Date written	Bank Date	Acct	Who	Memo	Ck#	CR	DB	Balance
	16-Apr-09	Donation		\$235 Deposit			\$ 20.00	\$ 4,355.37
	16-Apr-09	Membership		\$235 Deposit			\$ 170.00	\$ 4,525.37
	16-Apr-09	T-shirts		\$235 Deposit			\$ 45.00	\$ 4,570.37
	30-Apr-09	Interest		Credit Interest			\$ 0.08	\$ 4,570.45
15-Apr-09	06-May-09	Admin cost	MB Eco Network	MEN Membership renewal inv#676	50	\$ 50.00		\$ 4,520.45
	06-May-09	Presentations	Curt Hull	StreetFilms shipping for Millennium Library videos \$45 USD	52	\$ 57.30		\$ 4,463.15
	07-May-09	Membership		External Deposit PAYPAL PTE LTD			\$ 393.04	\$ 4,856.19
	08-May-09	Presentations	Jackie Avent	Webinar cost	51	\$ 25.00		\$ 4,831.19
	12-May-09	Membership	Jackie Avent	?			\$ 10.00	\$ 4,841.19
	15-May-09	Membership	Jackie Avent	\$320 Deposit			\$ 260.00	\$ 5,101.19
	15-May-09	T-shirts	Jackie Avent	\$320 Deposit			\$ 60.00	\$ 5,161.19
13-May-09	28-May-09	BTWD	Commuter Challenge	Downtown Spirit Bus promotion	53	\$ 2,000.00		\$ 3,161.19
	31-May-09	Interest		Credit Interest			\$ 0.20	\$ 3,161.39
	02-Jun-09	Membership	Jackie Avent	\$310 Deposit			\$ 210.00	\$ 3,371.39
	02-Jun-09	Presentations	Jackie Avent	\$310 Deposit - Honorarium for a safety presentation			\$ 50.00	\$ 3,421.39
	02-Jun-09	T-shirts	Jackie Avent	\$310 Deposit			\$ 50.00	\$ 3,471.39
	06-Jun-09	Membership		External Deposit PAYPAL PTE LTD			\$ 237.35	\$ 3,708.74
20-May-09	11-Jun-09	Membership	Rob Cosco	Membership card printing - Staples e90b18	54	\$ 41.43		\$ 3,667.31
09-Jun-09	11-Jun-09	Admin cost	Wpg Public Library	Monthly meeting - Buchwald room rental	56	\$ 51.45		\$ 3,615.86
	30-Jun-09	Donation	Jackie Avent	\$567 Deposit			\$ 2.00	\$ 3,617.86
	30-Jun-09	Membership	Jackie Avent	\$567 Deposit			\$ 110.00	\$ 3,727.86
	30-Jun-09	T-shirts	Jackie Avent	\$567 Deposit			\$ 455.00	\$ 4,182.86
26-May-09	03-Jul-09	Admin cost	Alain Foidart	Website Dreamhost inv# 319764-2009-05-13-6	55	\$ 63.55		\$ 4,119.31
	14-Aug-09	Donation	Jackie Avent	\$130 Deposit (In memory of Tim Hunt)			\$ 30.00	\$ 4,149.31
	14-Aug-09	Donation	Jackie Avent	\$130 Deposit			\$ 20.00	\$ 4,169.31
	14-Aug-09	Membership	Jackie Avent	\$130 Deposit			\$ 80.00	\$ 4,249.31
14-Aug-09	18-Aug-09	BTWD	Curt Hull	Forks breakfast	57	\$ 1,300.00		\$ 2,949.31
	10-Sep-09	BTWD	Bike to Work Day Wpg	\$1360 Deposit - Forks breakfast - repayment			\$ 1,300.00	\$ 4,249.31
	10-Sep-09	Donation	Jackie Avent	\$1360 Deposit (In memory of Tim Hunt)			\$ 20.00	\$ 4,269.31
	10-Sep-09	Donation	Jackie Avent	\$1360 Deposit			\$ 20.00	\$ 4,289.31
	10-Sep-09	T-shirts	Bike to Work Day Wpg	\$1360 Deposit			\$ 20.00	\$ 4,309.31
23-Sep-09	30-Sep-09	Bike Shorts	Dustin Anderson	2009 Bike Shorts DVD	61	\$ 50.00		\$ 4,259.31
15-Sep-09	03-Oct-09	Bike Shorts	Winnipeg Film Group	Cinematheque - deposit	58	\$ 250.00		\$ 4,009.31
29-Sep-09	06-Oct-09	Presentations	Jackie Avent	Webinar cost "How to Build Political Will"	62	\$ 54.34		\$ 3,954.97
	13-Oct-09	Donation	Jackie Avent	\$355 Deposit			\$ 5.00	\$ 3,959.97
	13-Oct-09	Membership	Jackie Avent	\$355 Deposit - Membership from mail-ins			\$ 20.00	\$ 3,979.97
	13-Oct-09	Membership	Jackie Avent	\$355 Deposit - Membership from Ciclovía			\$ 330.00	\$ 4,309.97
	16-Oct-09	Donation	Jackie Avent	\$85 Deposit - map sales (via Mark Cohoe)			\$ 5.00	\$ 4,314.97
	16-Oct-09	Membership	Jackie Avent	\$85 Deposit			\$ 80.00	\$ 4,394.97
	22-Oct-09	Bike Shorts	Don English	Ticket sales			\$ 1,120.00	\$ 5,514.97
	22-Oct-09	Donation	Jackie Avent	\$220 Deposit			\$ 50.00	\$ 5,564.97
	22-Oct-09	Membership	Jackie Avent	\$220 Deposit			\$ 160.00	\$ 5,724.97
	22-Oct-09	T-shirts	Jackie Avent	\$220 Deposit			\$ 10.00	\$ 5,734.97
	31-Oct-09	Interest		Credit Interest			\$ 0.02	\$ 5,734.99
05-Nov-09	13-Nov-09	Presentations	RCM	7 participants in "Thinking & Working Like SM" workshop	63	\$ 140.00		\$ 5,594.99
13-Nov-09	21-Nov-09	Bike Shorts	Robert Burton	Bike Shorts - Winnipeg Bike Art Winner	68	\$ 50.00		\$ 5,544.99
16-Nov-09	21-Nov-09	Bike Shorts	Dustin Anderson	2008 Bike Shorts - outstanding A/P	69	\$ 100.00		\$ 5,444.99
16-Nov-09	25-Nov-09	Admin cost	University of Winnipeg	2009 AGM Room Rental	70	\$ 78.75		\$ 5,366.24
	26-Nov-09	Membership	Jackie Avent	\$30 Deposit - ??			\$ 30.00	\$ 5,396.24
06-Nov-09	27-Nov-09	Bike Shorts	Don English	Staples expenses (3 receipts)	64	\$ 89.24		\$ 5,307.00
	30-Nov-09	Credit Interest					\$ 0.04	\$ 5,307.04
06-Nov-09	08-Dec-09	Bike Shorts	Winnipeg Film Group	Invoices # 2392 + 2501	65	\$ 86.00		\$ 5,221.04
13-Nov-09	08-Dec-09	Bike Shorts	Brent Miller	Bike Shorts - Winnipeg Bike Short Winner	67	\$ 50.00		\$ 5,171.04
	09-Dec-09	Membership	Liz Erickson	\$210 Deposit			\$ 210.00	\$ 5,381.04
	09-Dec-09	Donation	Liz Erickson	\$10 Deposit			\$ 10.00	\$ 5,391.04
13-Nov-09	11-Dec-09	Bike Shorts	Aren Hansen	Bike Shorts - Int'l Fan Favourite Winner	66	\$ 100.00		\$ 5,291.04
25-Nov-09	12-Dec-09	Admin cost	Ken Gerrard	Website Tech Support-Nov 10 Minutes Item #8	71	\$ 200.00		\$ 5,091.04
	31-Dec-09	Credit Interest					\$ 0.03	\$ 5,091.07
	14-Jan-10	MEC Partnership	Liz Erickson	1st Installment - MEC Partnership			\$ 3,500.00	\$ 8,591.07
	20-Jan-10	Membership		External Deposit PAYPAL PTE LTD			\$ 255.26	\$ 8,846.33
	27-Jan-10	MEC Partnership	Liz Erickson	Final Installment - MEC Partnership			\$ 1,500.00	\$ 10,346.33
	31-Jan-10	Credit Interest					\$ 0.12	\$ 10,346.45
24-Apr-08		Conference		Journal entry - ck#12 stale dated	12		\$ 30.00	\$ 10,376.45
08-Jul-08		Conference	Planners Plus	To replace ck#12 - Oct07 Green Conference	35	\$ 30.00		\$ 10,346.45
08-Jan-09		Conference		Journal entry - ck#35 stale dated	35		\$ 30.00	\$ 10,376.45
20-Oct-09		Bike Shorts	Winnipeg Film Group	Cinematheque - final payment	59	\$ -		\$ 10,376.45