

**Bike to the Future Monthly Meeting
Tuesday May 13, 2008
Manitoba Eco-Centre
Minutes**

Directors

Present: Mark Cohoe, Dave Elmore, Curt Hull, Rob Cosco, Jeremy Hull, Jackie Avent, Cory Bellhouse
(by proxy in Jon Benson)

Regrets: Molly McCracken, Dave Wieser, Kevin Miller, Ben Goldstein, Karin Kliewer

Members

Present: Don English, Debbie Shkolny, Tim Hunt, Ron Brown, Guy Madill, Dave Hubbard, Gareth Simons, Karen Hardy, Glenn Stanley, Brion Dolenko, Vivek Vooora, Anders Swanson,

Regrets: Ted Mann, Shannon Keys

Guests

Tom Llewelin

1. Call to Order

The meeting was called to order by chair Jackie Avent at 5:30.

2. Approval of Minutes

Minutes from the April 08, 2008 meeting were approved by consensus.

3. Updates

3.1. SDIF Grant

We had a quick discussion about the Sustainable Development Innovations Fund (SDIF)

3.2. Provincial Report

The provincial committee has sent a letter of support to Jim Rondeau (Minister for Science, Technology, Energy and Mines) in response to the provinces decision to set up an Active Transportation Advisory Group as outlined in the provinces 2008 Climate Change Action Plan, Beyond Kyoto.

3.3. Response from Jim Rondeau

Jim Rondeau (Minister for Science, Technology, Energy and Mines) has sent a letter thanking Bike to the Future for the 2007 Fall Forum report, and has indicated that Bike to the Future will be included in the provinces Active Transportation Advisory Group.

3.4. Provincial Bike Helmet Milestone

Ron Brown and Curt Hull updated us on the provinces bicycle helmet program, which recently gave away its 44,000th helmet.

3.5. Bikes & Beyond Free Press Insert

Thanks to Phil Roadley and Bikes & Beyond for an insert they placed into the Free Press promoting cycling and Bike to the Future.

4. Can-Bike Workshop Fees

We discussed how much to charge as honourarium for Can-Bike commuter skills workshops the Safety Committee has developed and will be providing. The training will be focused on adult education.

Decision: We decided on a minimum donation of \$50, with the amount to be reassessed at a later date.

5. Board Positions

We have an opening for a Director at Large to fill the position vacated by Molly McCracken. We are also searching for someone to take on the position of Director of Communications following the Fall Forum as Ben Goldstein will not be seeking re-nomination.

Contact Jackie Avent or Kevin Miller if you are interested in either of these positions.

6. Cyclist's Map of Winnipeg

The Manitoba Cycling Association is down to the last 1000 or so copies of the *Cyclist's Map of Winnipeg*. The map was originally created with an Environment Canada Eco-Action 2000 grant in 1999 by the MCA's Recreation & Transportation Committee for the 1999 Pan Am Games .

- ⌘ We think the city should take on the project of generating a new map and provide funding to keep it up to date and in print.
- ⌘ The map should be available on-line as well as in print
- ⌘ Bike to the Future and the MCA could provide technical information
- ⌘ The city's Active Transportation Advisory Committee should also be involved
- ⌘ The city may not have the resources to pay for this.
 - We may have to find some money to update the map in partnership with the city.
 - We should talk to the province to see if they would be able to provide funding.
 - Destination Winnipeg and Tourism Manitoba may also be able to provide funding
 - As a minimum, we could like to see the city keep the map in print and updated, paying for printing and updates out of the yearly operating budget.

Bike to the Future's Position: We are willing to help organize the initial map generation and printing with the understanding that the city will assume ongoing updates and printing of the map.

Curt Hull has volunteered to take this issue on once Bike to Work Day has wrapped up.

7. Rapid Transit Event

Curt Hull let us know that there will be an upcoming rapid transit public event with an opportunity for Bike to the Future to provide a display.

8. Active Transportation Advisory Committee's 2008 Action Plan

Gareth Simons and Anders Swanson briefed us on the city's 2008 Active Transport Action Plan, which was released May 1, 2008.

- ⌘ ATAC's top recommendation, the Pembina/CNR Letellier Corridor was ignored
- ⌘ The City and Province are looking at WinSmart as a solution for the southwest quadrant of the city.
 - ATAC felt this was a problem.
 - Unless there is a strong push for Pembina, we will not get facilities along this corridor
- ⌘ Bike to the Future will continue to advocate for expansion the network map
- ⌘ We should consider a mass ride down Pembina on Bike to Work Day
- ⌘ The process of selecting the routes was quite political

Bike to the Future's position would be that this is an excellent step forward, but we need to encourage further action.

Mark Cohoe and Tim Hunt are to put a letter together and attend council to speak on the plan. [Council voted the plan through the next day on the 14th, so we've put off any actions for the moment]

Ray Yuen pointed out that a major finding of his study was that although trails and river paths are great for recreation, they are not direct enough. Cyclists are not willing to detour far off of a direct route to get where they are going. Some of Ray's findings:

Of commuter cyclists:

- 🚲 47.5% indicated that they normally find the shortest or most convenient route while 46.6% prefer the safest route.
- 🚲 40.6% of commuting cyclists were **not** willing to deviate from the shortest route from origin to destination.
- 🚲 31% of commuting cyclists travelled the safest route, regardless of extra distances.

Discussion on Bike to the Future Strategy on the Action Plan and Network Map

- 🚲 It was felt that the more data we could get to the city, the better.
- 🚲 We need to develop bicycle facilities on the main arteries

Discussion on Sharrows

- 🚲 Our City and Safety Committees have been working with the city on the sharrows issue for 3-4 months.
- 🚲 The city has been made aware of our concerns about lane widths and education, but has not responded.
- 🚲 How do we address the proposed width of sharrow lanes on Roblin/Grant while still supporting the overall plan?
- 🚲 We should request measurements

Questions Arising:

1. Was there any discussion about infrastructure in the North End?
All areas were covered in the AT network map, but the issue is getting the city to include areas in the budget. The city is looking for easy fixes first.

9. Bike Shorts Film Festival

Jackie Avent gave us a heads up on the possibility of a festival of film shorts about biking in development. It's being put together by Dustin the Purple Pirate, of Fall Forum fame. It's something we could look at putting together in cooperation with the Planners Network. We will make decisions on our involvement and support as more information becomes available.

10. Bike Station Update

Dave Hubbard updated us on the U of W's plans to get a Bike Station up and running.

- 🚲 Mark Burch is the U of W contact
- 🚲 They are looking for funding to build the venue
- 🚲 They have funding to go ahead with a study
- 🚲 The Bike Station will have bike parking, showers, lockers, etc.
- 🚲 Potentially located on Portage, central to bus stops

Dave will keep us up to date on progress.

11. Bike to Work Day

Curt Hull gave an update on Bike to Work Day.

- 🚲 Bike to Work Day was launched on Friday, and the announcement garnered good media attention.
- 🚲 They are planning two more media events to promote the event
- 🚲 City Councilors and other dignitaries will be teamed up with bike buddies on the day of the event to give guidance and cycling tips.
- 🚲 There will be a pancake breakfast at the Forks with valet parking.
- 🚲 The Spirit Bus will provide free bus connections from the Forks to downtown
- 🚲 Energy Stations will be set up throughout the city at counting points
- 🚲 There will be lots of giveaways
- 🚲 Jeremy Hull will lead the counting effort so that we can provide numbers on participation to the city.
- 🚲 Marr consulting has been hired to work on sponsorship

Volunteers will be needed to help with the following

- 🚲 Energy Stations
- 🚲 Bicycle Counts
- 🚲 Postering (BttF responsibility)
- 🚲 Signing up Members
- 🚲 Bike Buddies (requires an evening of road skills training)
- 🚲 Can you contact a sponsor and provide an introduction for Melanie at Marr Consulting?
 - We would want to keep clear of Commuter Challenge sponsors
 - MTS
 - Manitoba Hydro
 - Investors Group
 - Great-West Life
 - Fairmont Hotel
 - MEC

Don't forget to register and take part in this event and have the chance to win some excellent prizes. Visit the Bike to Work Day web-site at www.biketoworkdaywinnipeg.org.

Registrants get a free Bike to the Future membership which will expire at our fall AGM.

Thanks to everyone who has been helping out with Bike to Work Day. There are already over 300 registrants.

Don't forget to register for the Commuter Challenge taking place between June 1st and 7th. To register, visit their web-site at <http://www.commuterchallenge.ca>.

12. International Trails Day

Janice Lukes gave us a preview of International Trails Day celebrations, which will take place on June 7th.

- ⌘ Winnipeg Trails Association has partnered with Winnipeg in Motion to put the celebrations together
- ⌘ MPI will be sponsoring a bike rodeo
- ⌘ The focus of the celebrations will be the North Pioneers Greenway
- ⌘ The main event will be at 10:00 am, with the unveiling of trail signage and km markers
- ⌘ Winnipeg in Motion will launch a promotion to count your km on the same day
- ⌘ Speakers for the day include
 - Kerri Irvin Ross (Minister for Healthy Living)
 - Mayor Sam Katz
 - Brian Postl (Winnipeg Health Authority)
- ⌘ We will want to promote Bike to Work Day at the event

13. Membership Meeting

We held a special meeting April 22nd to discuss our membership structure and fees.

- ⌘ Minutes from the meeting are available on our web site at http://biketothefuture.org/attachments/0000/0563/BttF_Minutes_2008_04_08.pdf
- ⌘ It was decided that we will continue to renew memberships for a yearly fee
- ⌘ The yearly fees give us a stable base of funding

14. Harte Trail

Janice Lukes informed us of an issue regarding the Harte Trail in Tuxedo.

- ⌘ A developer has asked for an easement across the trail, and has moved the issue forward to the city's appeal committee.
- ⌘ The city, Harte Trail Association, and Winnipeg Trails Association oppose the developer request
- ⌘ They feel it is a safety, as well as a connectivity issue
- ⌘ If granted, it would increase traffic across the trail
- ⌘ The appeal will be heard Thursday May 15th

Action: Jon Benson will draft a statement for Bike to the Future

15. Disraeli Consultations

- ⌘ Bike to the Future has put together a position paper on the rehabilitation of the Disraeli bridges and forwarded it to the project manager.
- ⌘ The position paper has been posted to BttF website. It can be viewed at http://biketothefuture.org/attachments/0000/0579/BttF_Disraeli_Bridge_Rehabilitation_Position_Paper.pdf.

16. Display Update

Charlie Thrift gave an update on the Display Unit being put together for Bike to the Future.

- ⌘ The Display Unit is ready
- ⌘ The Bike to the Future Logo is prominent on the display
- ⌘ It consists of two carrying cases weighing more than a single BOB trailer can manage.
- ⌘ He is looking into options for a bike trailer that can manage the display
- ⌘ They might be able to remove parts to reduce the weight of the display (Climate Change Connection has used this strategy)
- ⌘ It might be best to launch the display through one of the pre Bike to Work Day media events.
- ⌘ We'll work with the MMA on the launch date
- ⌘ **We need volunteers who want to work at the display. The Manitoba Medical Association will provide training; let us know if you are interested.**

17. Grant Proposal

Ray Yuen gave an update on a grant proposal being prepared that would help us print posters and pamphlets, but they need a decision on quantities. Details:

- ⌘ \$1 per poster, printed in full colour on recycled paper
- ⌘ Pamphlets pricing
 - \$800 for 6000
 - \$1000 for 10,000
- ⌘ We can hand glue pockets onto the posters to fit the pamphlets
- ⌘ A Draft of the pamphlet is available
- ⌘ They would like to have a landmark displayed on the pamphlet

Discussion

- ⌘ Shrinking the pamphlet down to letter size paper would make it easier to print the pamphlet out on-line
- ⌘ The option of using different colour paper to print out the pamphlets so that each colour of paper could be for a different topic.

18. Adjournment

The meeting was adjourned at 7:00 pm

19. Reports

19.1. *City Committee*

We have continued to meet & correspond with City Planners & Kevin Nixon (ATAC) with regards to the plans for the introduction of "sharrows". Our ongoing concerns with regards to lane widths, subsequent safety issues and the city's lack of planning have delayed the introduction. At this point we have been unwilling to give our support for the plan's & are hoping that lane width modifications can be implemented on the roads where sharrows are planned (portions of Grant & Roblin, Regent & Pleisses, Kildare, Dakota).

Our committee members have been involved independently with other ongoing projects with BttF.

City Chair, Rob Cosco

19.2. *WinSmart*

I spoke to Kevin Nixon recently about the Forks-to-Jubilee Winsmart bike trail. Starting from the north, from the west side at the Norwood Bridge (Queen Elizabeth Way), Kevin has been negotiating with the Federal government to improve the gravel pathway along the west bank of the Red River. This was to be done under Winsmart funding, which ended being insufficient. Mainly this would be straightening the trail so it is closer to the railroad fence. The Feds and BttF prefer the Donald St route to be formalized and improved. The City's position is that work would be a "throwaway", as a bike lane is to be included in Bus Rapid Transit . . . the earliest date I have heard for the implementation of BRT is 2022. CN is unwilling to move their fence on the west side of the tracks next to Donald St, due to proximity to the tracks. The cost of moving Donald St to the west, and improving the Osborne underpass into Fort Rouge, is significant and a barrier without BRT funding. An easement has been granted at 360 Osborne to join the riverbank trail to the east side of Osborne. The neighbouring senior's home has not granted an easement, so the link will be narrower than hoped for originally. On the west side of Osborne, Kevin is negotiating with MTS to route the trail to join the north end of Argue near the bus garage at 421 Osborne. The landlord previously denied access; Kevin is hoping MTS as a tenant may be more cooperative. Mark Cohoe recently posted about the placement of bollards on the newly-existing four sections of paved bike path. He is correct in his measurements, it's too tight.

- Tim Hunt

19.3. Cycle Commuting Survey (Preliminary Results)

Of commuter cyclists:

- 47.5% indicated that they normally find the shortest or most convenient route while 46.6% prefer the safest route.
- 40.6% of commuting cyclists were **not** willing to deviate from the shortest route from origin to destination.
- 31% of commuting cyclists traveled the safest route, regardless of extra distances.

For the specifics, I could not control enough factors in a regression analysis to generate significant results so I don't have any meaningful aggregated stats to present. Thus, I present the isolated results:

- From the Mint to downtown, 30.4% of commuters were unwilling to deviate from the shortest route, 69.1% of commuters were unwilling to travel an additional 11%, and 30.9% preferred the safest route, regardless of extra distance.
- From Transcona to downtown, 25% of commuters were unwilling to deviate from the shortest route, 56.7% of commuters were unwilling to travel an additional 5%, 85.7% were unwilling to travel an extra 12% while 14.3% preferred the safest route, regardless of extra distance.
- From the University of Manitoba to downtown, 54.7% of commuters were unwilling to deviate from the shortest route, and 45.3% preferred the safest route.
- From the East St. Paul to downtown, 42.3% of commuters were unwilling to deviate from the shortest route, 68.7% of commuters were unwilling to travel an additional 18%, and 31.4% preferred the safest route, regardless of extra distance.
- From the Kildonan Place to downtown, 43.3% of commuters were unwilling to deviate from the shortest route, 66.1% of commuters were unwilling to travel an additional 17%, and 33.9% preferred the safest route, regardless of extra distance.
- From the Mint to downtown, 48% of commuters were unwilling to deviate from the shortest route, 70% of commuters were unwilling to travel an additional 10%, and 40.5% preferred the safest route, regardless of extra distance.

Number of respondents = 230.

19.4. Financial Reports

The following financial reports are attached to this document:

- Monthly Reports
 - Income Statement - April 01, 2008 to May 13, 2008
 - General Ledger – April 1, 2008 to May 13, 2008
- Year End Reports
 - Income Statement – March 1, 2007 to March 31, 2008



Income Statement - Apr 1 '08 to May 13 '08
Financial Statement

	Account	DB	CR		Net
Revenue					
	Donation	2,800.00		\$	2,800.00
	Interest	0.36		\$	0.36
	Membership	550.00		\$	550.00
Expenses					
	Admin cost		20.00	\$	(20.00)
	BTWD		617.60	\$	(617.60)
Net earnings					\$ 2,712.76
Opening retained earnings					\$ 2,498.31
Closing retained earnings					\$ 5,211.07
		\$ 3,350.36	\$ 637.60		



General Ledger
- Activity to May 13, 2008

Balance Forward

\$ 2,498.31

Date written	Bank Date	Acct	Payee	Memo	Ck#	Withdrawal	Deposit	Balance
08-Apr-08		Admin cost	Min. of Finance	Annual return of info (business reg.)	24	\$ 20.00		\$ 2,478.31
25-Apr-08	25-Apr-08	Membership		Deposit			\$ 550.00	\$ 3,028.31
25-Apr-08	25-Apr-08	Donation		MEC bag donation			\$ 2,400.00	\$ 5,428.31
25-Apr-08	25-Apr-08	Donation		MCA donation for MB Budget printing			\$ 400.00	\$ 5,828.31
30-Apr-08	30-Apr-08	Interest		Interest			\$ 0.36	\$ 5,828.67
09-May-08		BTWD	Ken Gerrard	BTWD Website	25	\$ 500.00		\$ 5,328.67
12-May-08		BTWD	Anders Swanson	Contempra Signs	26	\$ 117.60		\$ 5,211.07

\$ 3,350.00



Income Statement - Mar 1 '07 to Mar 31 '08
Year-end Financial Statement

	Account	DB	CR	Net
Revenue				
	Donation	2,365.00		\$ 2,365.00
	Membership	2,538.51		\$ 2,538.51
	Interest	1.22		\$ 1.22
Expenses				
	Admin cost		593.99	\$ (593.99)
	Bank expense	174.34	179.42	\$ (5.08)
	Conference		30.00	\$ (30.00)
	Fall Forum	100.00	879.80	\$ (779.80)
	Printing		997.55	\$ (997.55)
	Net earnings			\$ 2,498.31
	Opening retained earnings			\$ -
	Closing retained earnings			\$ 2,498.31
		\$ 5,179.07	\$ 2,680.76	